

THE  
*Borgo*

# Brand Kit

For creativity and consistency





# Color Palette

These colors reflect our brand's identity and personality

Hex Code  
#D3A269

Hex Code  
#2B351C

Hex Code  
#FCF9E2

Hex Code  
#626B3E

Hex Code  
#B06F36

Hex Code  
#FFFFFF

# Logo Variations

These logos will be used as per the demands of the creatives



# Logo Variations



Icon



Horizontal



Vertical





# Logo Application



# Font Variations

These are the primary fonts that are going to be used while communications

*Angelface*

*For Logo*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*abcdefghijklmnopqrstuvwxy*

*1234567890!@#\$%&\*()*

**Josefin Sans Regular**

For All Communication

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdef

ghijklmnopqrstuvwxyz1234567890!@#\$%^&\*()

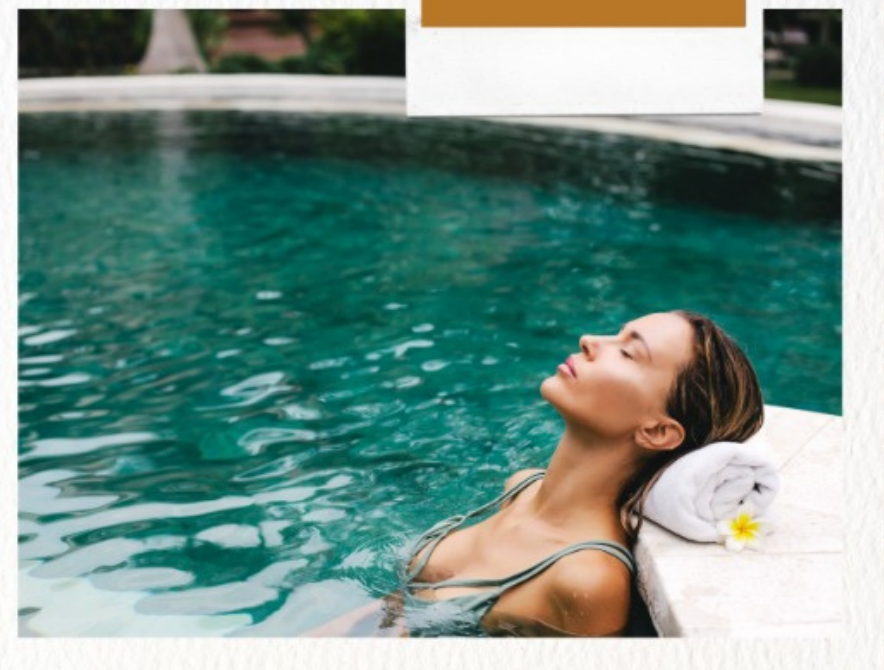
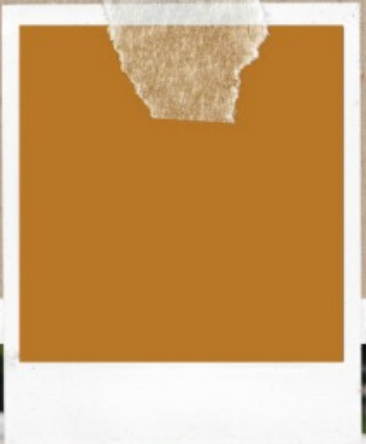
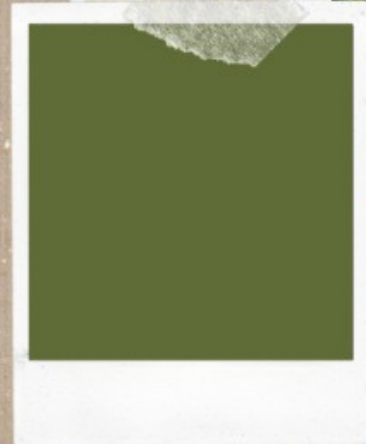


# MoodBoard

Luxurious  
Comfortable  
Extravagant  
Fancy



*Resort*



*mood*